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NEWS RELEASE

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***'BONUS' ARCHITREATS: FOOD FOR THOUGHT PRESENTATION
COTTON AND RACE IN THE MAKING OF AMERICA:
THE HUMAN COSTS OF ECONOMIC POWER*** BY GENE DATTEL
AT THE ALABAMA DEPARTMENT OF ARCHIVES AND HISTORY

Join us at **noon** on **Thursday, September 23** as **Gene Dattel** presents a 'Bonus' *ArchiTreats: Food for Thought* presentation on ***Cotton and Race in the Making of America: The Human Costs of Economic Power***. This will be held at the Alabama Department of Archives and History.

In this program Gene Dattel will discuss his acclaimed book, *Cotton and Race in the Making of America: The Human Costs of Economic Power*. According to Dattel, cotton was an economic tornado that defined America. Cotton was the first sophisticated global industry, and the power of cotton in the nineteenth century was analogous to oil in today's world. Dattel's book has been called a bold, unflinching, and evenhanded interpretation of the connection between race, cotton, and the American experience.

Mr. Dattel grew up in the cotton country of the Mississippi Delta and studied history at Yale and law at Vanderbilt. He then embarked on a twenty-year career in financial capital markets as a managing director at Salomon Brothers at Morgan Stanley. He spent fifteen years working in financial markets in London, Hong Kong, and Tokyo. A consultant to major financial institutions and the Pentagon, he established a reputation as an authority on Asian economies. His *The Sun That Never Rose* (1994) remains the definitive work on Japanese financial institutions in the 1980s. Mr. Dattel is now a New York-based independent scholar who lectures widely. Additional information may be obtained from his website, genedattel.com.

Books will be available for purchase. The public is invited to bring a sack lunch and enjoy a bit of Alabama history. Coffee and tea will be provided by the Friends of the Alabama Archives. For more information, call (334) 353-4726.

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