

ALABAMA DEPARTMENT OF  
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## NEWS RELEASE

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ARCHITREATS: FOOD FOR THOUGHT PRESENTATION  
"SEGREGATION FOREVER": THE SPEECH THAT LAUNCHED  
GEORGE WALLACE'S NATIONAL CAREER BY DAN CARTER  
AT THE ALABAMA DEPARTMENT OF ARCHIVES AND HISTORY

ArchiTreats: Food for Thought continues another year of informative talks on Alabama history at the Alabama Department of Archives and History. Join us at **noon on Thursday, January 17, 2013**, as **Dan Carter** presents "*Segregation Forever: The Speech that Launched George Wallace's National Career*."

A number of individuals have claimed responsibility for ghostwriting George Wallace's most famous speech, his 1963 Inaugural Address in which he promised "Segregation Now, Segregation Tomorrow, Segregation Forever!" In part this talk will be a discussion of the various sources from which the final speechwriter, former Klansman Asa Carter, shaped his remarks. Dan Carter will describe the ramifications of Wallace's speech and the way in which it both propelled him to national prominence and, in the long run, prevented him from ever becoming more than a third-party force.

Dan Carter is a noted historian and author whose publications include *Scottsboro: a Tragedy of the American South*; *When the War Was Over: the Failure of Self-Reconstruction in the South, 1865-1867*; *The Politics of Rage: George Wallace, the Origins of the New Conservatism, and the Transformation of American Politics*; and *From George Wallace to Newt Gingrich: Race in the Conservative Counterrevolution, 1963-1994*. He is a frequent contributor and commentator on various historical topics in documentaries and television/radio interviews. During the fall of 2009 Carter was the Dow Research Professor at the Roosevelt Center in Middelburg, the Netherlands, where he worked on a new study of the right-wing Klansman and best-selling author, Asa (a.k.a. "Forrest") Carter.

This ArchiTreats presentation is made possible by the Friends of the Alabama Archives and a grant from the Alabama Humanities Foundation, a state program of the National Endowment for the Humanities. The public is invited to bring a sack lunch and enjoy a bit of Alabama history. For more information, call (334) 353-4726.

[www.archives.alabama.gov](http://www.archives.alabama.gov)

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